



# **EMPOWERING OLDER ADULTS**

**TO STAY CONNECTED, SAFE AND  
HEALTHY AT HOME AND ON THE GO!**





# **CARING FOR OLDER ADULTS**

**QUALITY OF LIFE, HEALTH  
& SOCIALIZATION**



# THE SANDWICH GENERATION

**In 2023, 23%<sup>1</sup> of adults aged 40 TO 59 are raising a child while spending 20+ hours a week caring for a parent 65 years or older.**

## HELP FOR CAREGIVERS

**Ingeni offers support for family members, care givers and organizations that helps to improve their quality of life & lower expenses**

<sup>1</sup> Pew Research Center, Oct 2021

## About Us

### Giving The Finest Possible Care To Older Adults

INGENI a private US company uniquely delivers B2BC, solutions for proactive, automated, integrated health and safety monitoring that includes services to Older Adults, Remote Health, and Family and Friends through a Mobile Companion App.

- ✓ Aging at home
- ✓ Health Monitoring
- ✓ Transportation
- ✓ Location Monitoring
- ✓ Grocery & Restaurant Delivery
- ✓ Food & Diet Monitoring
- ✓ Appointment Scheduling
- ✓ Social Activities



# Why Are We Needed?



## Market Growth For Older Adult Care



# Aging Population

## USA

- The population of older adults aged 65+ is 55,892,014  
United States Census Bureau, 2021
- The older population increased at a growth rate of about 1,000%, almost five times that of the total population (about 200%)  
US Census Bureau, 2023
- There are 408,000 homecare providers in business in 2022  
IBISWorld, 2022
- By 2040, an estimated 22% of USA population is projected to be above the age of 65  
Administration on Aging, 2022

## CANADA

- The population of older adults aged 65+ is 7,330,605  
Statcan, 2022
- The population of older adults aged 75+ years is to grow by 111.2% between 2014 and 2034  
Morder Intelligence, 2023
- There are 4,295 homecare providers in business in 2022  
IBISWorld 2022
- By 2030, an estimated 24% of the Canadian population is projected to be above the age of 65  
Franchise Direct Canada, 2023

# Older Adults Are Staying Home



## Cost

Older adults use nearly half of all health care spending & the cost of living in older adult centers is high.



## Social Relationships

Family and friends are important relations to maintain



## Health Management & Supplies

Virtual Management of medications, appointments, checkups, shopping etc.



## Covid-19

Older adults care centers were especially hit by the pandemic, so people want to stay home



## Family Care

A rising cost of living & better health means that people stay home longer & family members become caregivers.



## Technology Adoption

81% of older adults use the internet. They consider technology helpful in improving their health and understanding their medications.

# Multilingual Services Platform

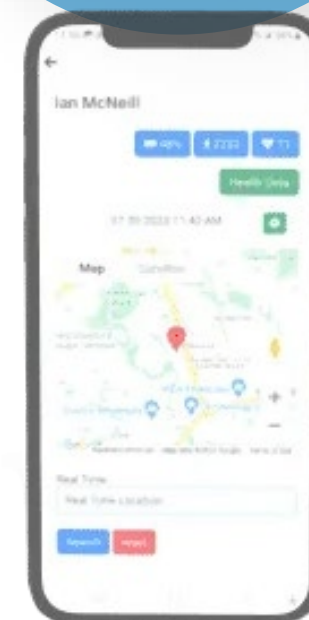
## @HOMEHUB

Audio & Video calling  
Speech to Text  
Schedules, Alerts  
GEO Shopping & Delivery  
Ride Share  
Photos & Music Sharing  
Connected Health



## COMPANION APP & PORTALS

For Family, Friends & Caregiver Organizations



## FRIENDS, FAMILY & CAREGIVERS

Use Companion App & Portals to support Older Adults with setup of @Home Hub & Services



## CONNECTED HEALTH

Glucose Monitor  
Blood Pressure  
Body Fat Scale  
Supported  
Hearing Aids

## WEARABLES

Calling  
GPS Location Tracking  
Monitoring Health & wellness  
Emergency Alert



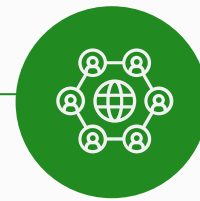


# Services For Older Adults, Family & Care Organizations



## Staying Connected

Safe easy Communications  
Family  
Friends  
Health Care Workers



## Social

Stay connected to  
Family & friends  
Share photos  
Listen to music



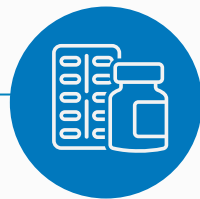
## Health Data

Track & Report  
Blood Pressure,  
Blood Glucose & Sleep  
& more



## Family Care

Provide support & relief to  
family caregivers who have  
stepped up to help



## Medications

Maintenance of Schedule &  
Notification for Medications



## Shopping & Delivery

Ordering, tracking and  
delivery for groceries, meals,  
& medication can all  
be done virtually



## Transportation

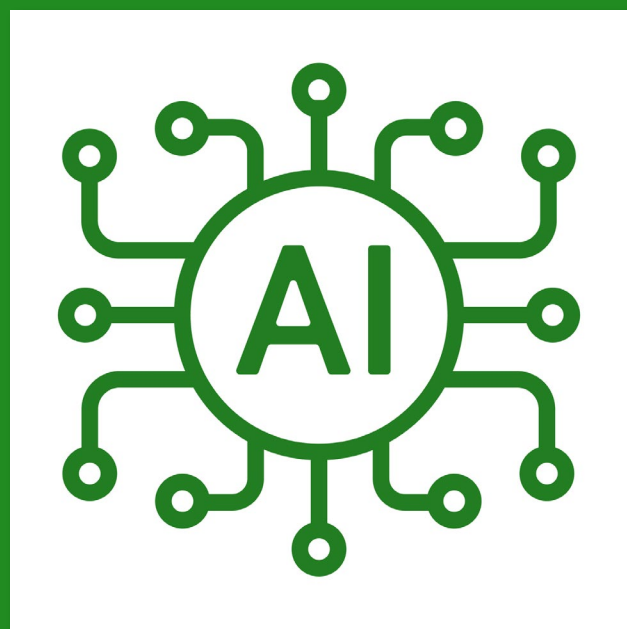
Convenience, Safety &  
Security  
Order and track rides



## Payment Tracking

Stay organized  
Track & automate payments  
Split Payments for  
Older Adults & Caregivers

# Our Future



Ingeni will stay on the cutting edge of new technology adoption and utilize AI to develop and introduce new services leveraging data from our users.



**Activity**



**Food & Diet**



**Health Data**

# B2B Partners

## Ingeni is reaching out to major service providers

Our Partners want the loyalty of “The Sandwich Generation” & Older Adults

01 Pharmacy Chains

02 Enterprise Partners

03 Homecare & Assisted Living

04 Grocery Stores

05 Older Adult Community Organizations

06 Cell Phone Companies

07 Transport & Delivery Companies

08 Healthcare Organizations

09 Affiliate Programs

10 Advertising, Publications & Digital Media

11 Insurance & Government

12 Private Label Managed Services

## White Label Opportunities with Partners

# Competition



## Ingeni Offers More Than the Top Industry Leaders

**POWERFUL SOCIAL EXPERIENCE**, connect with family & friends, manage appointments, & Medication Reminders, supporting services such as grocery and transportation.



	Ingeni	GranPad	ElliQ
Device Cost	\$200	\$397	\$249
Monthly Subscription	\$29	\$65	\$39.99
Screen Size	10"	8"	7"
13 MP camera with auto-framing & Motion	✓	✗	✓
Android and IOS Companion Mobile Apps	✓	✓	✓
All Feature with Voice AI	✓	✗	✓
Video & Voice Calling "Ingeni @Home has phone # accepting calls any phone"	✓	✓	✓
Grocery & Transporation Services	✓	✗	✗
Connected Health, Blood Presuure, Blood Glucose, Hearing Aids	✓	✗	✗
Health Wearables, 4G Calling, Sleep, Activity Heart Health	✓	✗	✗
Portal for Health Providers	✓	✗	✗
Shared Agenda & Reminders for all Trusted Parties	✓	✗	✗
Bluetooth Gateway for Beacons & Other Smart Devices	✓	✗	✗

# Our Team



**IAN MCNEILL**

CEO, Founder



**GORDON TRAVIS**

VP, CFO, Director



**TAMARA TATUCH**

Co Founder,  
Business Development



**LARRY SMOOK**

Older Adult Care  
Specialist



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